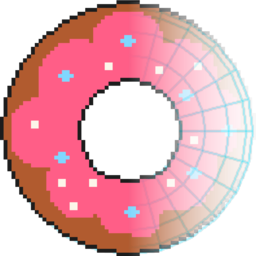
microsoft-donuts-portfolio.herokuapp.com

Super-Apps

Microsoft Donuts

Shape, icon

Description automatically generated

# THE TEAM

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# Introduction

Gojek’s engineering blog provides the most succinct definition of a super app (Ponnappa, 2019):

“A super app is many apps within an umbrella app. It’s an operating system that unbundles the tyranny of apps. It’s a portal to the internet for a mobile-first generation.”